

# Sponsorship Proposal

2025





# About Us

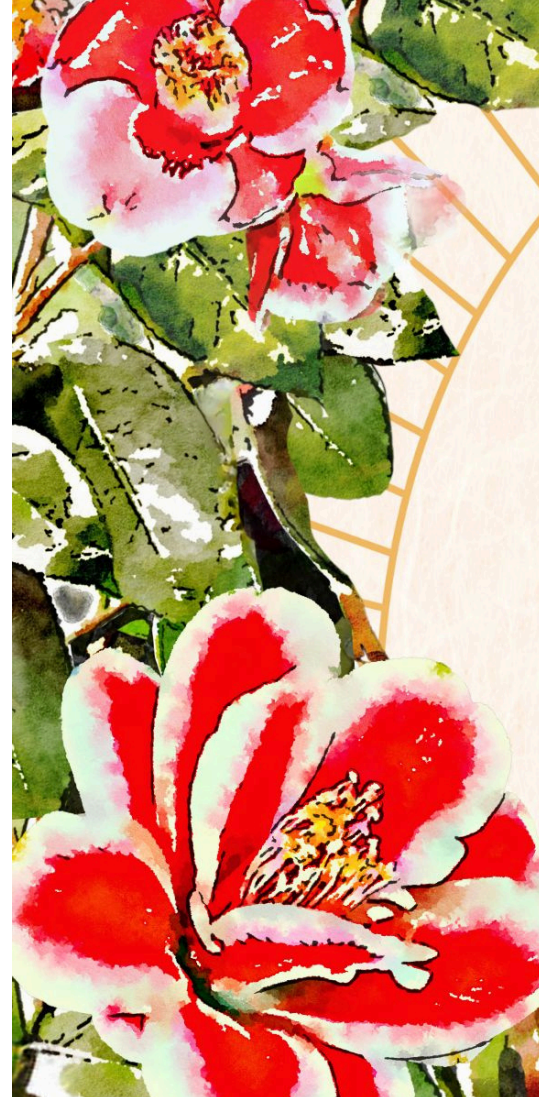
Founded in 1985, the Coastal Discovery Museum brings the beauty and history of the Lowcountry to life, inspiring people to care for this unique region.

Located on 68 acres at Honey Horn, Coastal Discovery, a recognized Smithsonian Affiliate, offers visitors a chance to explore Hilton Head's history and natural beauty.

Visitors wander through historic buildings, stroll along scenic boardwalks, and take in views of majestic live oaks and open fields where horses graze.

In cooler weather, the Camellia Garden is especially popular, while warmer days invite exploration of the Heritage Garden, Butterfly Habitat, and Carnivorous Plant Bog Garden—a perfect place to pause and enjoy the surroundings.

The museum continues to expand programs and increase student engagement while welcoming more than 100,000 school children, residents, and tourists visit the Museum annually.



## About Coastal Discovery Museum



### Life Under the Sea

Holding a knobbed whelk



### Indigo Tie Dye

Hands-on family memories



### Discover a Salt Marsh

Self-guided learning experiences

# About Cocktails & Camellias

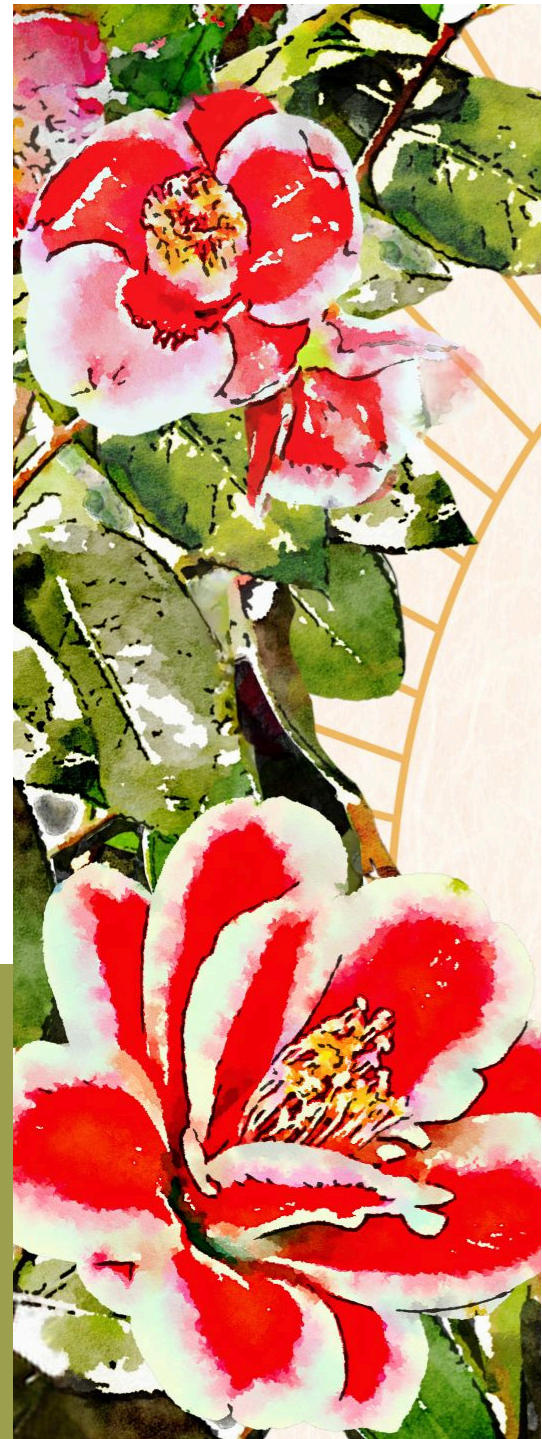
**Friday, Jan. 31, 2025**

**5 to 8 p.m.**


















An unforgettable evening to mingle among blooming camellias, sip on expertly crafted cocktails, indulge in a delicious array of hors d'oeuvres, and enjoy winter in the Lowcountry.

Every dollar raised goes directly to support the Coastal Discovery Museum's mission of conservation, education, history, and art, ensuring we can continue this vital work.

The Camellia Garden at Honey Horn is more than a garden; it's a bridge between the past and the future, honoring the rich natural heritage of the Lowcountry and inviting all who visit to be part of its preservation.



**Craft cocktails**

<b>Sponsor Benefits</b>	<b>CLASSIC \$1,000</b>	<b>PREMIUM \$2,500</b>	<b>TOP SHELF \$5,000</b>
<b>Tickets to Cocktails &amp; Camellias event</b>	<b>2</b>	<b>4</b>	<b>6</b>
<b>Mention in all event press releases</b>			
<b>Thank you at Cocktails &amp; Camellias event</b>			
<b>Private Director's Tour of Honey Horn for sponsor group (15 people)</b>			
<b>Placement in event eBlasts</b>			<b>Logo</b>
<b>Thank you post on social media</b> Facebook, Instagram, TikTok, Linked In			
<b>Recognition in Museum lobby slide show</b>			<b>Logo</b>
<b>Placement in Cocktails &amp; Camellia social media posts &amp; marketing</b>			<b>Logo</b>
<b>Sampler pack of passes to Coastal Discovery Museum programs</b>			
<b>Links on the Museum website homepage &amp; event page</b>			<b>Logo</b>



**Friday, January 31, 2025**  
**5 to 8 p.m.**  
 Coastal Discovery Museum  
 70 Honey Horn Drive  
 Hilton Head Island, SC 29926



camellias@coastaldiscovery.org



www.coastaldiscovery.org

# Sponsorship Opportunities



## Classic Sponsorship Package

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- Two tickets to Cocktails & Camellias
- Mention in event press releases
- Thank you at event during formal event program.
- Exclusive Director's Tour of Honey Horn property for sponsor group (Up to 15 people)
- Placement in event eBlasts
- Thank you post on CDM Facebook, Instagram, Linked In accounts

**\$1,000**



## Premium Sponsorship Package

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- Four tickets to Cocktails & Camellias
- Mention in event press releases
- Thank you at event during formal event program.
- Exclusive Director's Tour of Honey Horn property for sponsor group (Up to 15 people)
- Placement in event eBlasts
- Thank you post on CDM Facebook, Instagram, Linked In accounts
- Recognition in Museum lobby slide show
- Placement in the event social media posts & marketing

**\$2,500**



## Top Shelf Sponsorship Package

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- Six tickets to Cocktails & Camellias
- Mention in all event press releases
- Thank you at event during formal event program.
- Exclusive Director's Tour of Honey Horn property for sponsor group (Up to 15 people)
- Placement in event eBlasts
- Thank you post on CDM Facebook, Instagram, Linked In accounts
- Recognition in Museum lobby slide show
- Placement in the event social media posts & marketing
- Sampler package of passes to Coastal Discovery Museum programs
- Link on the CDM website homepage & event page

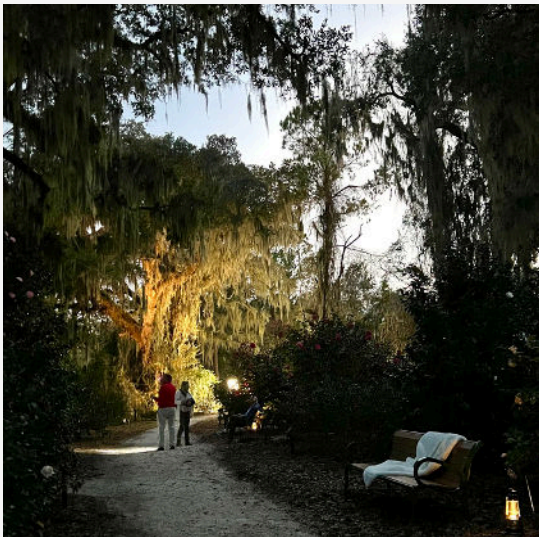
**\$5,000**





# Thank You

Sponsoring Cocktails & Camellias 2025 offers your company the opportunity to:

- Strengthen your brand's connection to environmental conservation in the Lowcountry.
- Expand your visibility among an audience who shares a passion for natural beauty, history, art, and education.
- Support the Coastal Discovery Museum's efforts to inspire environmental stewardship, educational programs, and preservation of the area's historical and cultural landscape.



 843-689-6767, ext. 224

 70 Honey Horn Dr, Hilton Head Island, SC

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